

Chester Shopper

We ARE Chester!



Why Advertise With Us?

- Biggest piece in the mailbox stands out!
- Large ads are sure to make an impact!
- Local editorial content and events
- Mailed every month
- We mail to Chester 23831 and 23836
- Ask about online ads

ACI Proven Marketing for 30 Years!

NOW IN MORE HOMES WITH EVERY OTHER MONTH MAILER

Chester Shopper 1 Odd Months

Odd Number Month (Jan, Mar etc)
Mailed to over 12,000 Homes
Zips 23831 & 23836
Rt 10 Through Chester. Out through Enon, Rivers Bend Area
Both sides of Rt 10

Chester Shopper 2 Even Months

Even Number Month (Feb, April etc)
Mailed to over 12,000 Homes
Zips 23831 & 23838
Rt 10 through Chester to Rt 1
Down Beach Road, Woodland Pond
Highlands, Chesdin Landing Etc.

DOMINATE THE CHESTER MARKET

- Money Saving Coupons
- Local Business Spotlight
- Local Events • Recipes
- Local Editorial

Other Shoppers Available:

Powhatan, Goochland, Glen Allen, Midlothian and Hanover

SIZE	SPECS	1X	6X	12X
1/8	4.8125" x 3.3"	\$409	\$369	\$319
1/4	4.8125" x 6.875"	\$599	\$549	\$519
1/2 H	9.875" x 6.875"	\$999	\$949	\$909
Full Page	9.875" x 14"	\$1725	\$1589	\$1479
Back Cover	9.875" x 14'	\$2075	\$1899	\$1799
Front Page	Business Spotlight	\$835		

Optional Add-Ons:

- Photography: **\$75**
- Full Market Recipe Sponsor – Over 60,000 Homes: **\$999**
- Full Market Event Sponsor – Over 60,000 Homes: **\$999**

OVER 12,000 Publications mailed directly to your customers' homes!

BONUS Now Online As Well ChesterShopper.com

To advertise in the Shopper, a publication of **Advertising Concepts Inc.**, please contact us at

804.840.9854 or email bdavis@advertisingconceptsinc.com
804.218.9009 or email jwoodson@advertisingconceptsinc.com



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